

# Project: Tourist fashion challenge then and now



# WORKFLOW

- Meeting at Turistička zajednica grada Krapine (Krapina Tourist Office )
  - Discussing the project; 20th February, 2014
  - Project approved by the Ministry of Tourism; 26th March, 2014
- March, 2014 – conducting research on historic swimsuits in the period between the 19th and 20th century
- April, 2014 – elaboration of the collection's preliminary design
- May, 2014- choosing the sketches, purchasing materials and equipment, drawing fashion models, creating the collection of 6 swimsuit models
- 5th May 2014 – exhibition and costumes takeover by Turistička zajednica grada Krapine

# Brainstorming



# Ideation

**Fashion drawing by  
Patricia Glumpak**

**Fashion drawing by  
Tomislava Šmit**



# Materials and equipment purchasing



# Tailoring models



# Sewing models



# JUNE 2014- EXHIBITION

- Organizing and staging the exhibition in the Grand Gallery, Zabok
- Exhibition opening, 5th June 2014
- Swimsuit collection takeover by Turistička zajednica grada Krapine
- Project evaluation



# ARRANGING THE EXHIBITION



# Putting on the exhibition



# Exhibition, 5th June 2014

-the history of swimsuits

-male swimsuit, 1885



# Exhibited swimsuit models from the 19th century

- swimsuit replica, 1858
- swimsuit replica, 1895



# 20th century swimsuits;

- a swimsuit, 1936
- a swimsuit, 1961



# Swimsuit today

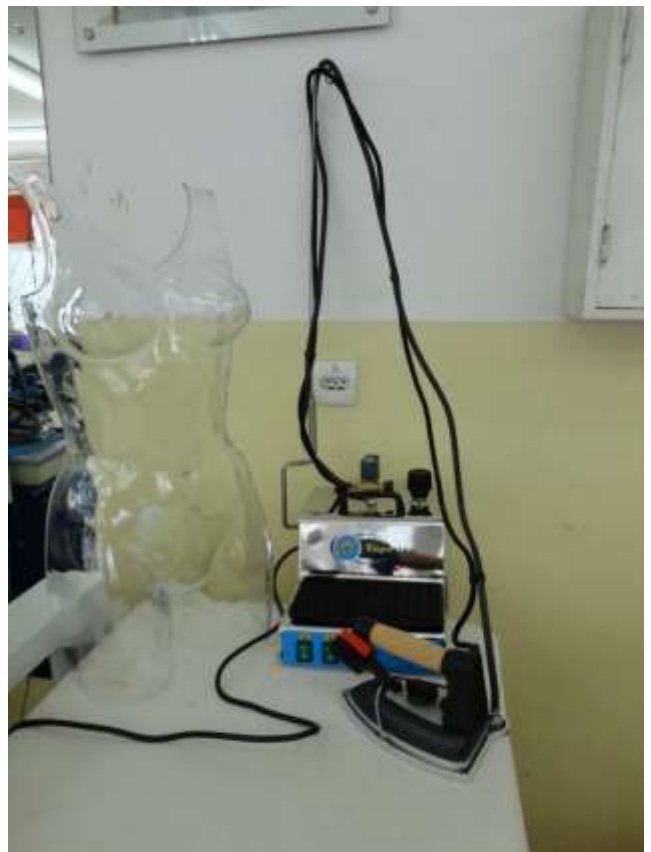


# Swimsuit collection takeover by Turistička zajednica grada Krapine



# The project provided additional equipment for our school workshop :

- Two brand new tailor's dummies
- One plastic female half-torso
- Electric steam boiler with iron Vaporino





The project was financially supported by the Ministry of Tourism with 15.000 kunas

**Project coordinator:**  
**Ivanka Jagečić**

# Project participants:

**Teachers:**  
**Štefica Zajec Stanić,**  
**Ivanka Jagečić and**  
**Lidija Ban**

**2nd, 3rd and 4th grade fashion  
design students**

# Students included in the project team:

- Vlatka Mundjer, 3Do
- Mihaela Seljan, 3Do
- Kristina Horak, 3Do
- Nina Andročec, 2Do
- Ana Bakliža, 2Do

# OTHER STUDENTS INVOLVED IN THE PROJECT:

- Željka Kamenečki, 2Do
- Nikolina Košutić , 2Do
- Iva Malogorski , 2Do
- Tea Podjaveršek Cervadiku , 2Do
- Ema Premužak , 2Do
- Katarina Dumančić , 2Do
- Paulina Stiplošek, 3Do
- Anja Železnik,3Do
- Željka Topolovec,3Do
- Ana Podgajski,3Do
- Josipa Deak, 3Do
- Anamarija Petriček,3Do
- Marta Posarić,3Do
- Tomislava Šmit, 4.Do
- Patricia Glumpak, 4Do
- Katarina Šimunić, 4Do